

RED DOG EQUITY COMPLETES ACQUISITIONS IN LOGISTICS AND ENVIRONMENTAL SERVICES SECTORS

Atlantic-Pacific Capital advises on two new platforms

New York, NY, May 9, 2022 - Atlantic-Pacific Capital, Inc. served as exclusive global placement agent and advisor to Red Dog Equity LLC (“Red Dog”) on its investments in two newly established holding companies. A platform in the final mile logistics sector (the “Final Mile Logistics Platform”) and another in the environmental services sector (“Superior Waste Industries” or “Superior”). Both companies completed initial foundational acquisitions and will serve as platforms for future M&A and growth capital.

The Final Mile Logistics Platform was formed to acquire and combine Capital Express, an Omaha-based final mile delivery company, and ADL Delivery, a Tampa-based final mile delivery company, to build a nationwide provider of customized and final mile logistics services.

Superior is a Shawnee, OK-based environmental services holding company established to acquire Central Disposal, a fully integrated solid waste management company offering residential and commercial collection services, industrial / construction roll-off services, and recycling, as well as operating a transfer station and landfill.

For both transactions, Red Dog is collaborating with industry veterans to pursue growth strategies focused on organic growth as well as add-on acquisitions. Both investments fit squarely within Red Dog’s investment strategy focused on “platform building” – selectively assembling assets at attractive multiples and building corporate overhead from the ground-up to help drive value creation and multiple expansion through growth, operational best practices and customer and geographic diversification.

Red Dog, through its partnership with Monroe Capital and Tom Pritzker’s family business interests (advised by The Pritzker Organization), funded the initial acquisitions and has additional equity capital available for future M&A. Red Dog has worked with each management team to identify pipelines of attractive acquisition targets that will enable each company to grow strategically.

“We are excited to announce the formation of these two new platforms,” said Toby Chambers, Founder and Managing Director of Red Dog. “We are partnering with best-in-class management teams and look forward to leveraging Red Dog’s highly relevant experience in these sectors to build market leading businesses.” Tom Connolly, Founder and Managing Director of Red Dog added, “One of the core tenets of our investment strategy at Red Dog is to partner with driven, passionate business leaders who are experts in their industry. The management teams we have assembled are prime examples of what we look for and we are excited to get to work driving growth and creating value.”

“The Red Dog team has achieved significant success with their first platform in the express car wash industry, Mammoth Holdings, by executing on a well-crafted strategy for value creation,” commented Patrick Machir, Partner at Atlantic-Pacific Capital. “The opportunity to deploy the same playbook with two new platforms in sectors the Red Dog team knows well resonated strongly with investors.”

Atlantic-Pacific Capital served as Red Dog’s exclusive global placement agent and advisor on the capital raise for the two transactions.

About Atlantic-Pacific Capital, Inc. (www.apcap.com), Member FINRA and SIPC

Since its founding in 1995, APC has organically grown into a global organization with an established brand in the private equity community. Over the last 27 years, the firm has executed more than 130 capital raising assignments aggregating over \$89 billion for an extraordinary group of alternative asset managers. Typical mandates include private equity, private credit, real estate and real assets fund placements as well as secondary advisory mandates and direct private placements. APC uniquely provides global marketing distribution and project management execution using a focused and customized approach. With experienced professionals located in New York, Stamford, San Francisco, San Juan, London, Barcelona, Dubai, Tel Aviv and Hong Kong, APC maintains a global network of trusted relationships with influential institutional investors.

About Red Dog Equity LLC (www.reddogequity.com)

Red Dog Equity LLC is a private equity firm that invests in lower middle-market companies poised for strong growth in partnership with driven, entrepreneurial business leaders (“Red Dogs”).

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